



**Create positive change at work.**

Employee-sourced problem solving and idea generation.



# The Problem

***We need a smarter way to connect our talented workforce to company progress.***

## **Employees**

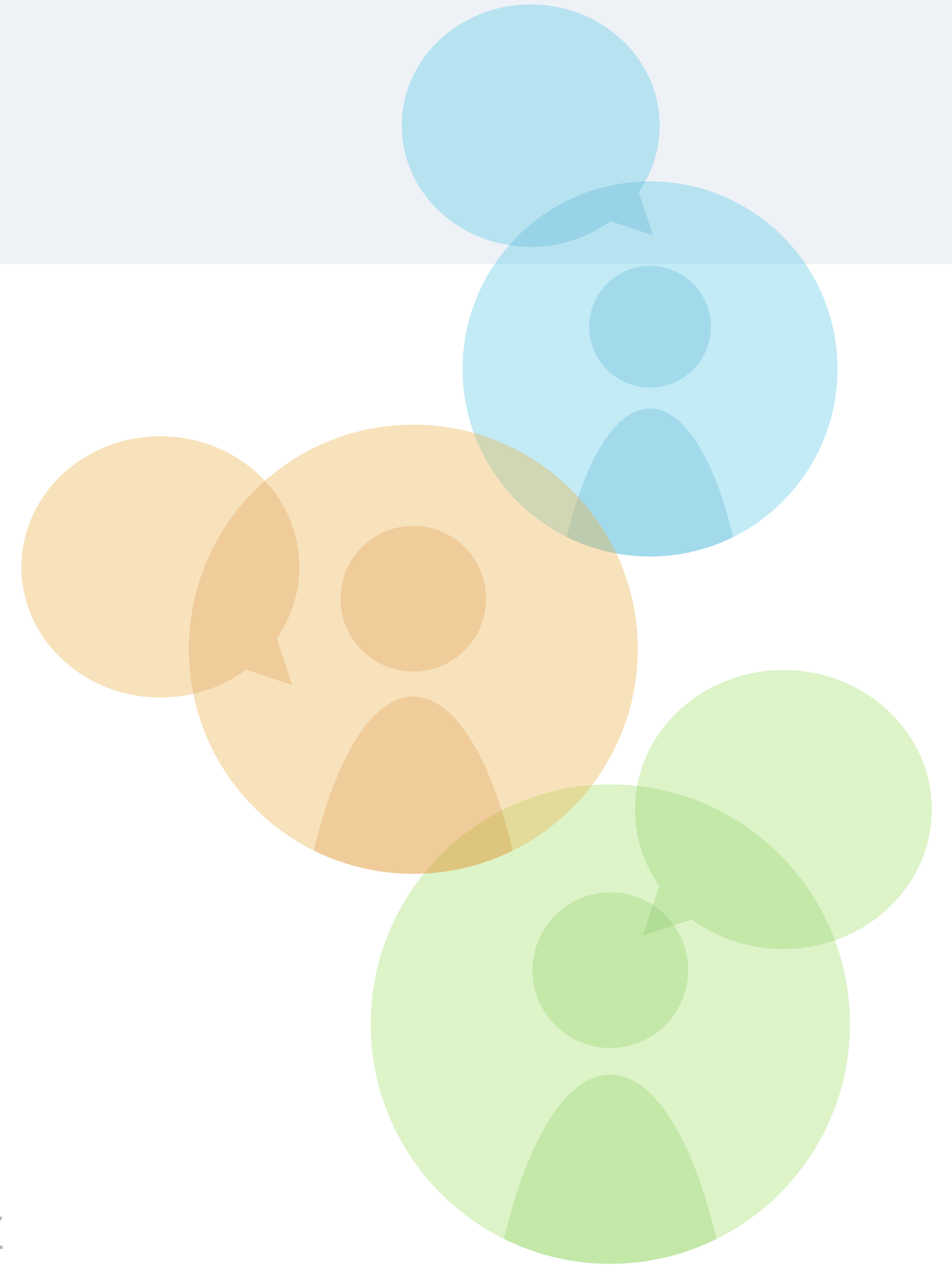
“There are too many obstacles and communication barriers. I can’t get my problems and ideas to the decision maker.”

Only 13% of employees are engaged at work - Gallup

## **Managers**

“I want to hear from my team and tap into their insight, but the last thing we need are more meetings and emails.”

Only 25% of companies are good at converting ideas into innovation - Booz



# The Solution

## **Structured collaboration**

Don't call another meeting - collaborate in a structured, asynchronous fashion

## **Automatic curation**

The team knows your products and customers best: capture and automatically organize their insight

## **Concrete decision making**

Cure decision paralysis - make transparent decisions, for the company and for groups



Workers reported feeling most engaged on days when they received support to overcome obstacles in their jobs. - HBR

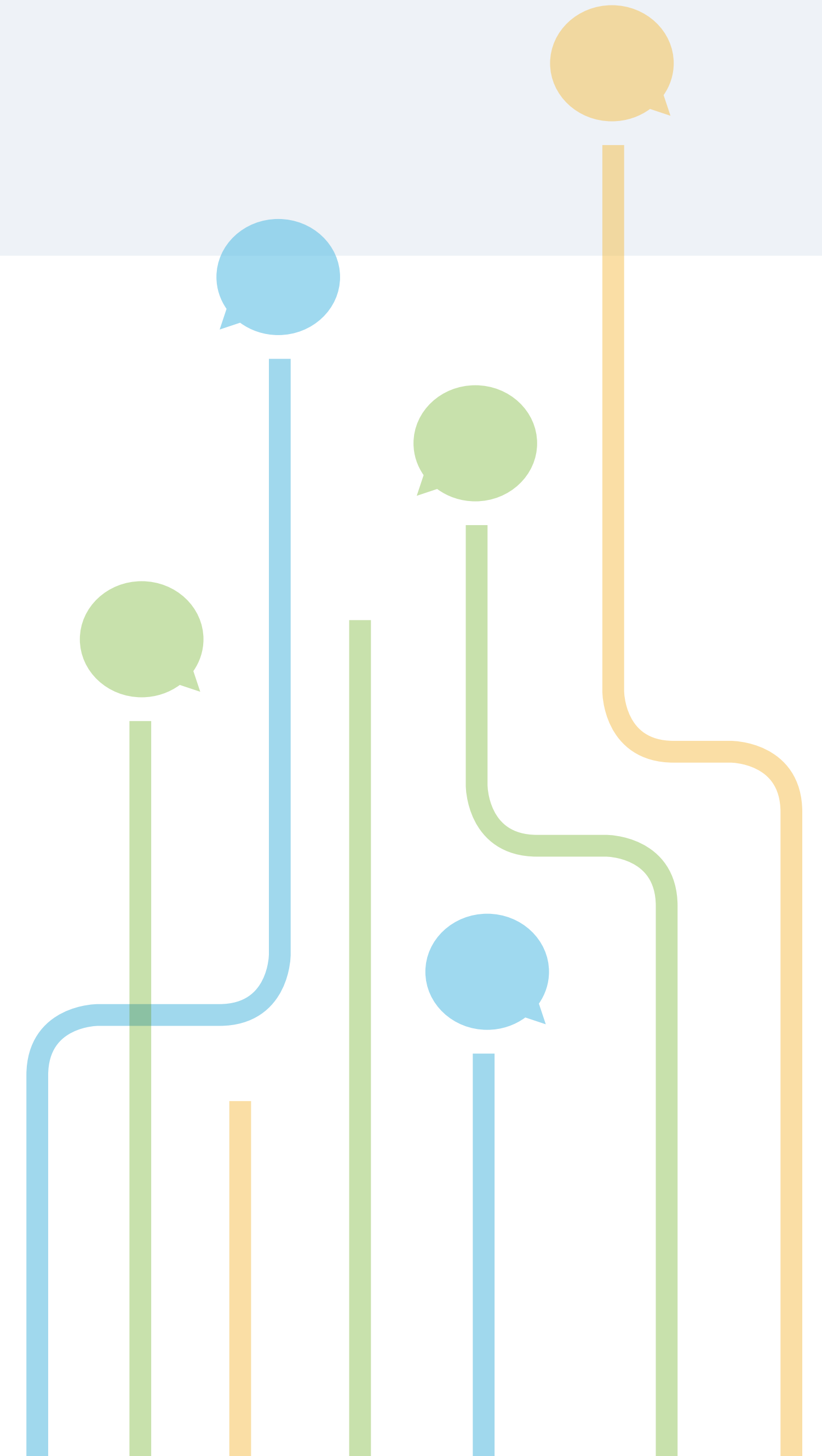
# Who is SpeakUp for?

## **Speakup works best in organizations that:**

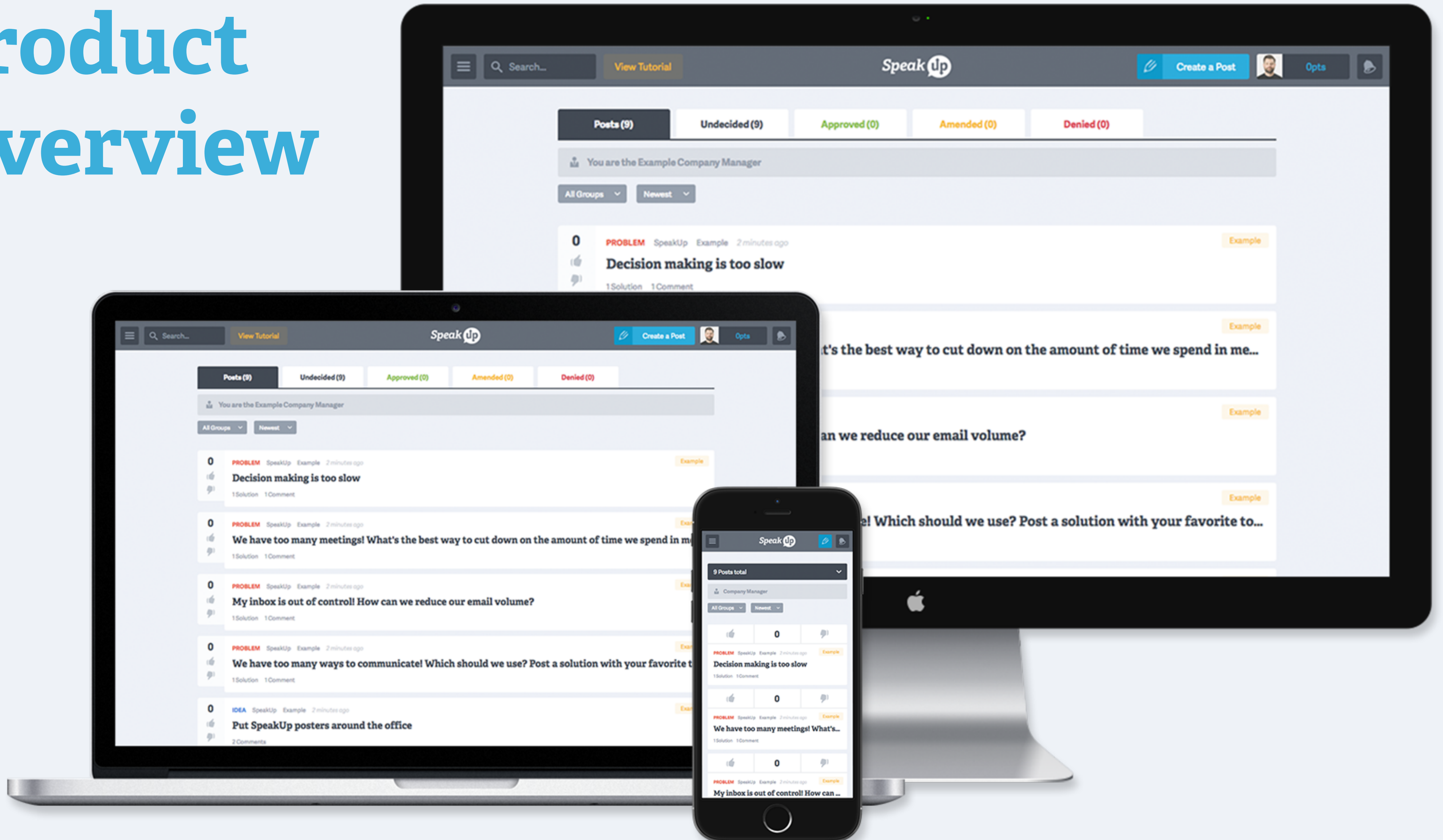
- Suffer from inbox fatigue
- Spend too much time in meetings
- Aren't led by "command and control" managers

## **SpeakUp is especially useful if:**

- Your competitive advantage relies on product and process improvement
- Your smartest people aren't the loudest or most persuasive in meetings



# Product Overview





# How it Works

## 1. Structured collaboration (a)

- Any employee can post a Problem, Idea or Question.
- Anyone can post a Solution to a Problem, or an Answer to a Question.

## 2. Automatic Curation

- The best solutions and ideas are voted up

## 3. Concrete decision making (b)

- Managers approve, amend, or deny the team's solutions and ideas, with transparent feedback

**a**

25 **PROBLEM** Keith Barney Design 3 hours ago

**We have too many meetings!**

12 Solutions 9 Comments

31 **IDEA** Alex Bowman Marketing 9 hours ago

**We should designate a 'SpeakUp Lead' in every office**

21 Comments

21 **QUESTION** Ray Gillenwater Management 10 hours ago

**What's our company policy on working from home?**

10 Answers

**b**

31 **IDEA APPROVED** Alex Bowman Marketing 9 hours ago

**We should designate a 'SpeakUp Lead' in every office**

**MANAGER COMMENT** Ray Gillenwater 9 hours ago

Great Idea Alex! This is top priority so please add to the top of the list.

# Additional Features...

## Anonymous Posting

16

QUESTION

Anonymous

Management

10 hours ago

👍

🗨️

**How do we get SpeakUp to spread across the company?**

10 Answers

## Groups

Example Company

20 Users

Executive Team

5 Users

Account Team


8 Users

Design Team

8 Users


Example Company:

Search all users...




**Alex Pastino** Admin

andrew@examplecompany.com




**Andrew Orsich** Manager, Admin

andrew@examplecompany.com




**Beky Tullis**

alex@examplecompany.com




**Ben Gillenwater** Admin

ben@examplecompany.com




**Catherine Ibarra**

andrew@examplecompany.com



**Egor Tsaryk**















































































andrew@examplecompany.com



**hastingsing** Admin

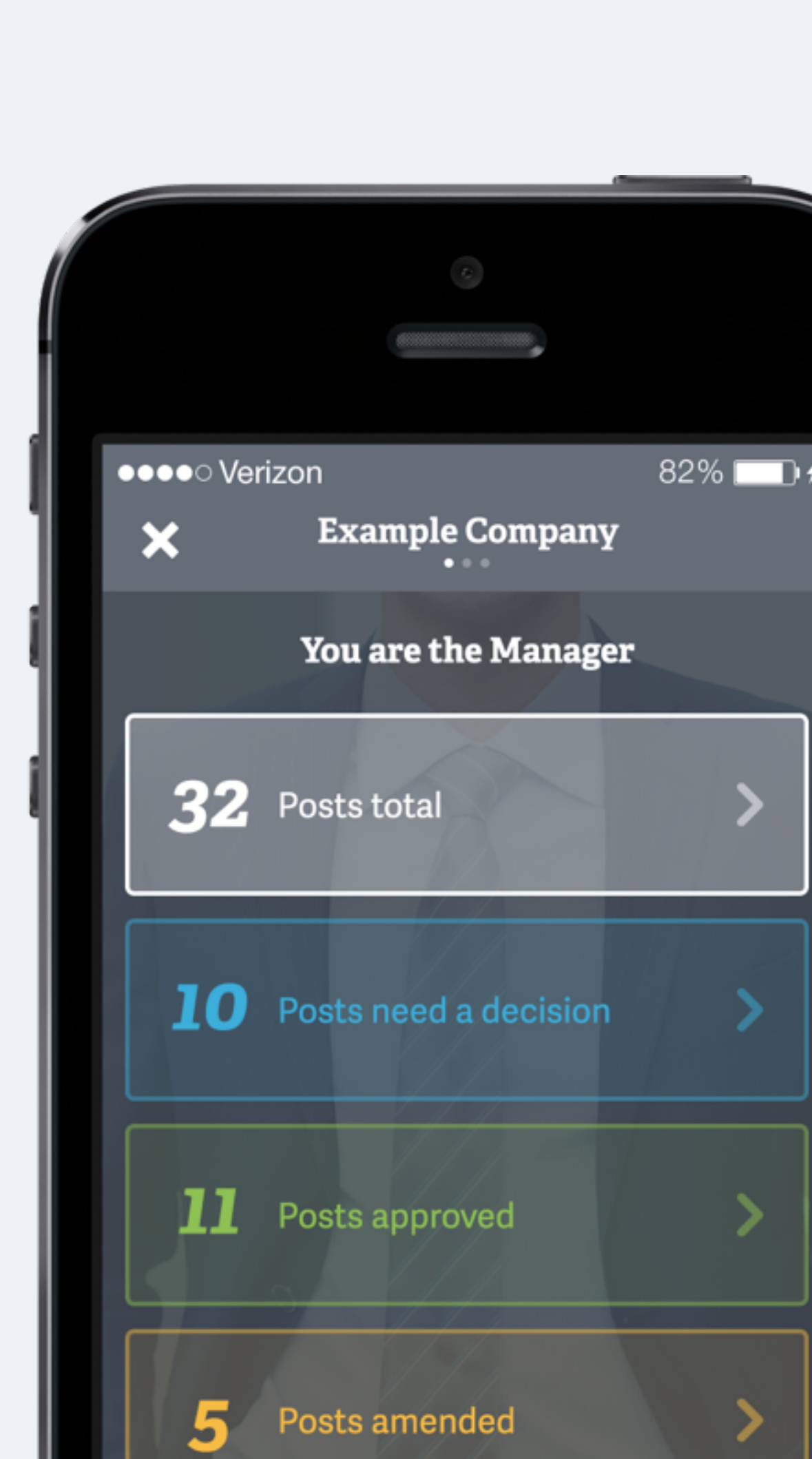
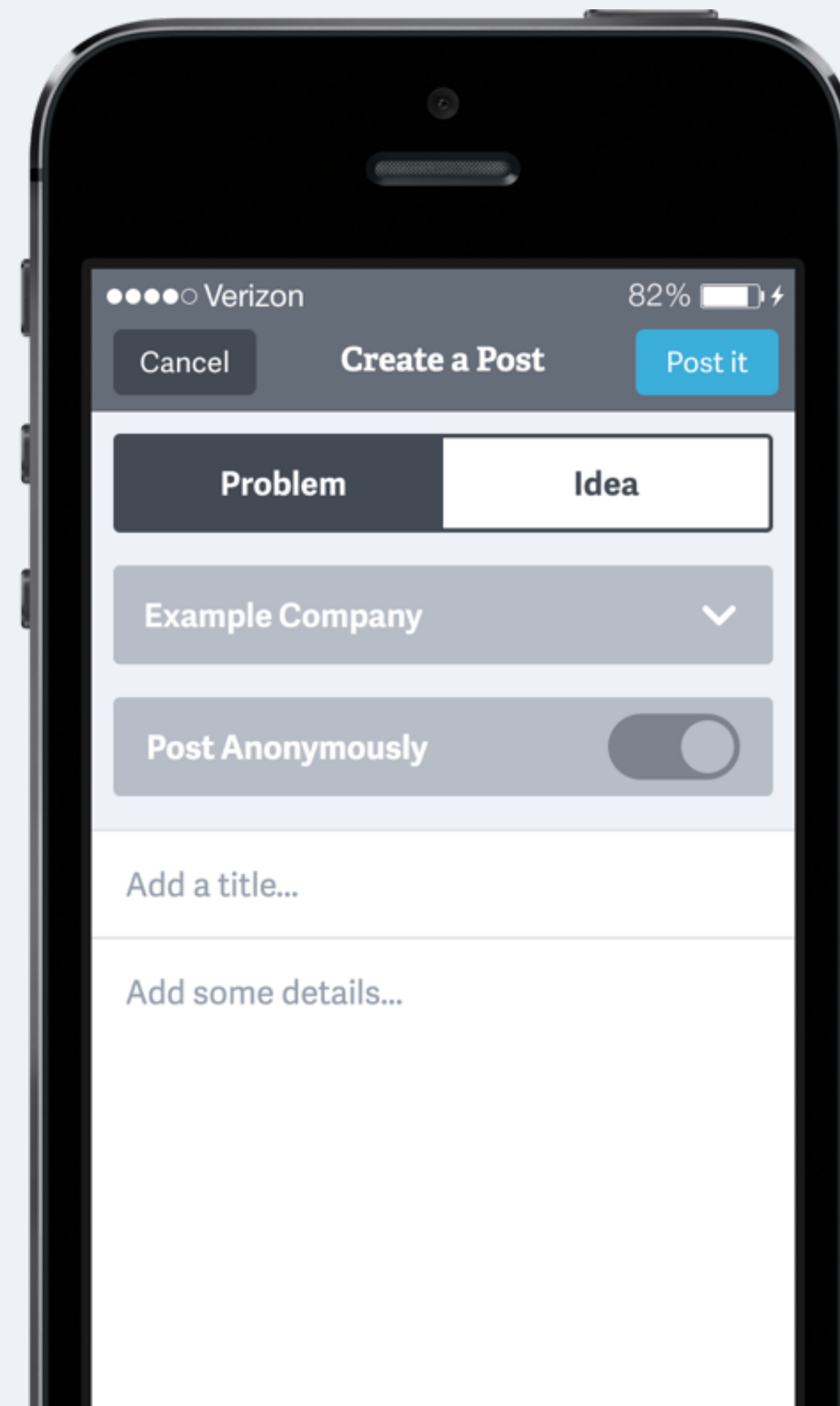
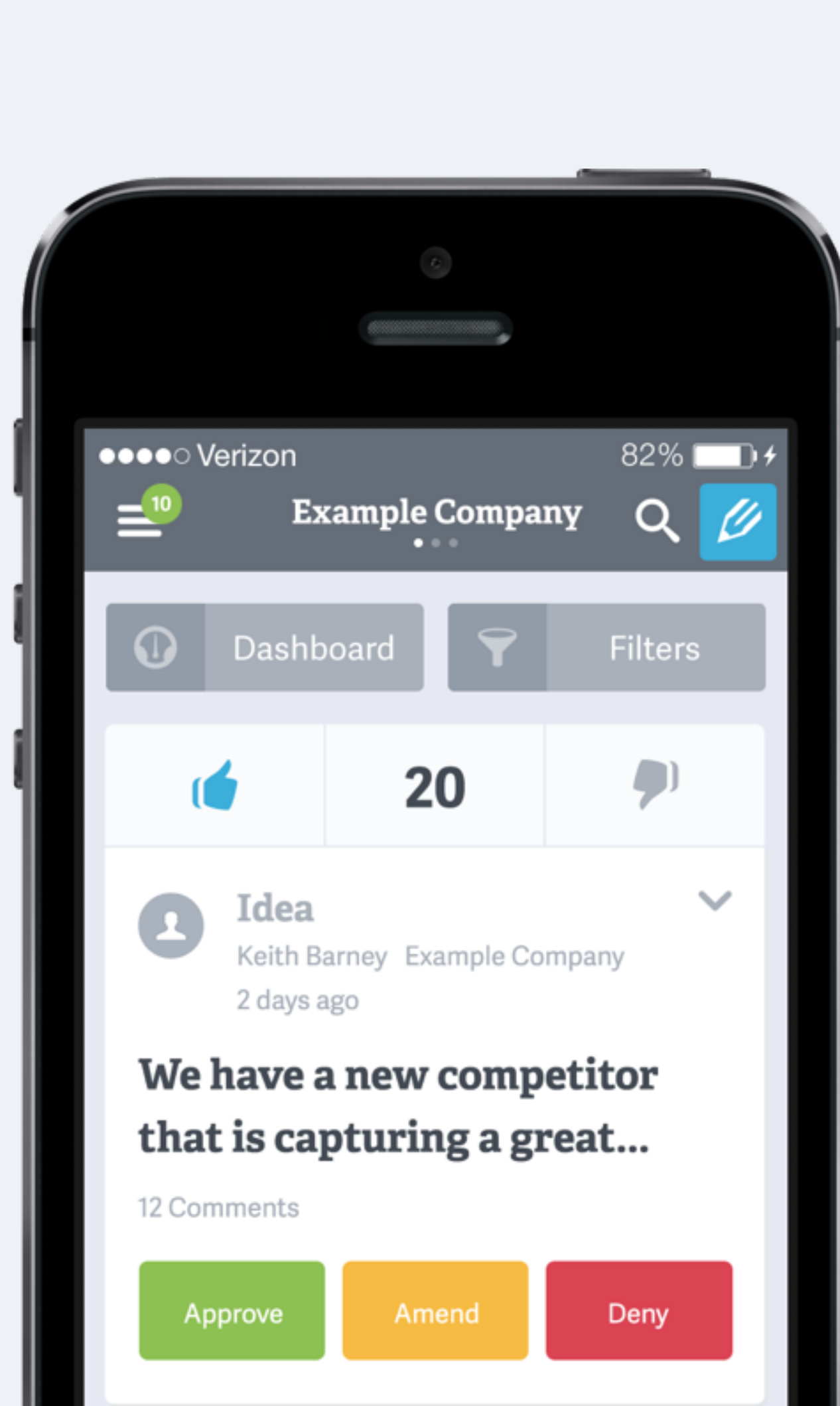
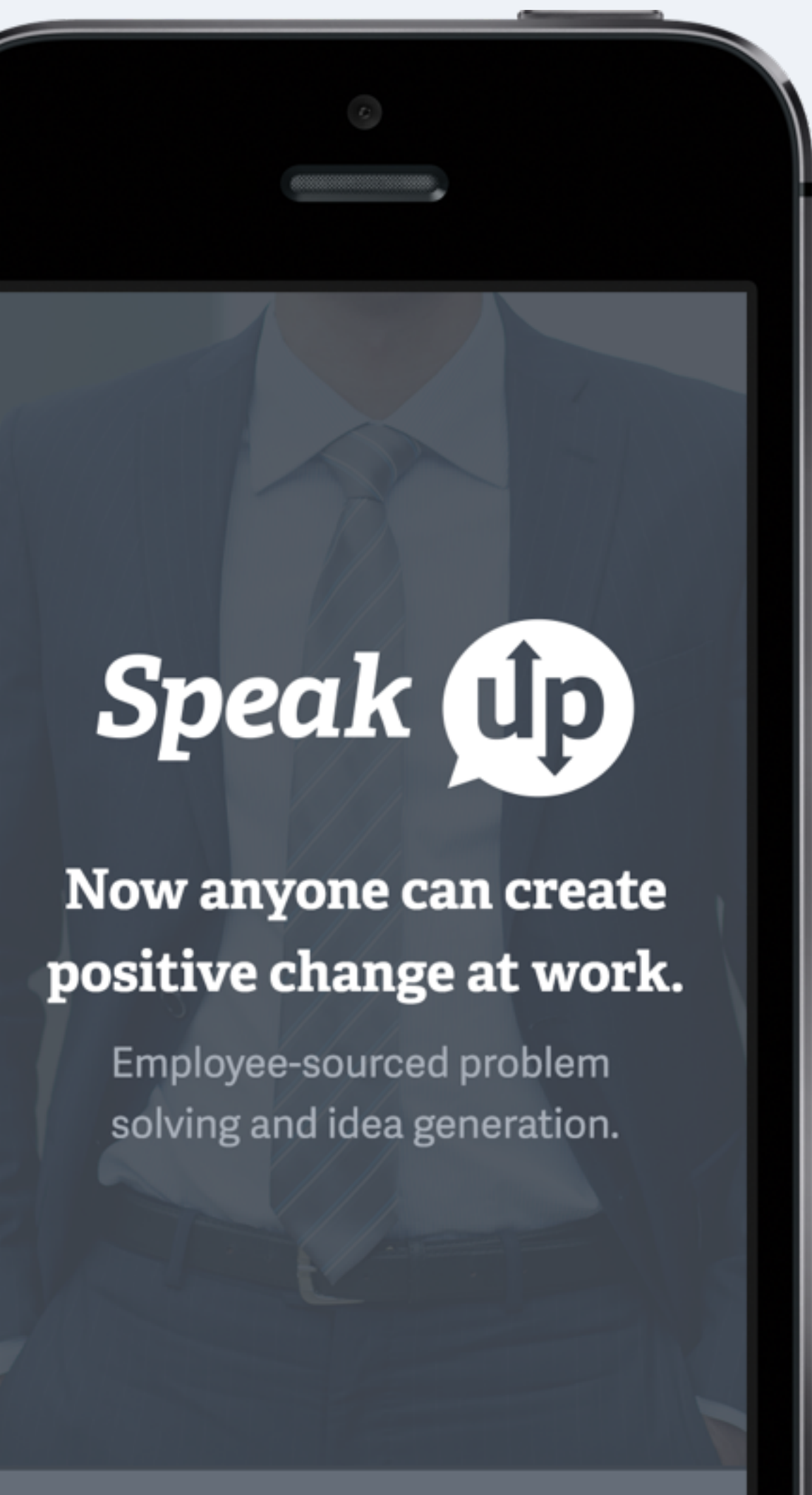
## Badges

## Leaderboard

Users		All Badges ▾	Problems	Ideas	Solutions	Comments	Points
1	 <b>Ray Gillenwater</b> ray@getspeakup.com	    	24	70	37	200	174,450
2	 <b>Keith Barney</b> keithbarney@me.com	    	5	11	14	119	169,550
3	 <b>Ben Gillenwater</b> ben@bgilly.com	    	11	23	10	63	47,850
4	 <b>Joseph Rosenzweig</b> joseph@jgrcomputer.com	    	15	21	11	53	45,750
5	 <b>Uladzimir Kryvenka</b> u.kryvenka@paralect.com	    	0	3	0	9	32,900
6	 <b>Andrew Orsich</b> andrew@paralect.com	    	0	8	4	47	28,600
7	 <b>Alex</b> alex.turpin@gmail.com	    	4	9	9	49	22,950
8	 <b>Alena</b> a.sobolevskaya@paralect.com	    	1	4	1	7	10,650
9	 <b>Alex Bowman</b> alex@bohwo.org	    	0	2	0	9	6,300
10	 <b>Alex Patsino</b> alex@paralect.com	    	0	7	0	2	6,150
11	 <b>Gregory Wade</b> mcethan@gmail.com	    	1	1	1	5	4,150
12	 <b>Carry Lapitan</b> lapitan.carolyn@gmail.com	    	0	3	0	13	4,100
13	 <b>Mato</b> mato.peric@gmail.com	    	2	1	1	3	3,400



# SpeakUp Mobile





**“SpeakUp is an amazing collaboration tool that has empowered our employees to address problems and inject new ideas into the company.”**

**Leila Antikchi**

DDS Wireless International

**PayPal**

 **Atlassian**



 **comcast**

**POPSUGAR**

McKinsey&Company

 **houzz**



**box**

**Allstate**

 **Adobe**



**Thank you!**

Contact [ray@getspeakup.com](mailto:ray@getspeakup.com) for next steps