



Best Practices

SpeakUp Best Practices

Spread the Word:

Send a note to your co-workers letting them know that you want to use their best ideas and include everyone in problem solving using SpeakUp.

TIP: We can whip up a short note for you.

Give your co-workers content to interact with by posting ideas of your own or challenges your team/company is currently facing.

TIP: Keep it light at first! Post a question that people are compelled to answer, for example "What's your favorite hobby?"

Invite Others:

Invite the entire team so you can get enough discussion around your posts for optimal decision making.

TIP: Email info@getspeakup.com and use "Inviting of entire team" as the subject line.

Reward:

Provide incentives to get the ball rolling. Examples:

- \$50 for the first approved idea
- an extra vacation day
- dinner for two

TIP: Make your incentive something your co-workers really want. Are they Starbucks addicts? Amazon frequenters?

Positive Feedback Loop:

To get everyone using continually, Managers should make decisions: "approve", "amend", "deny" once posts have had time to be voted on. Transparent decisions really tend to motivate users to keep at it.